



**MID-AMERICA
CHAPTER**
CLUB MANAGEMENT
ASSOCIATION OF AMERICA

**The 27th Annual Dorothea Buschmann
Memorial Golf Tournament
Loch Lloyd Country Club
Monday, October 16, 2023**

***Mid-America Chapter - CMAA
Serving Club Managers Since 1955***

Valued Partner,

The Mid-America Chapter of CMAA was chartered in 1955 for the purpose of assisting managers and clubs within the Midwest community. The mission of the Chapter is: to provide education to persons connected with the management of clubs and other associations of similar character, to promote and encourage efficient and successful club management, and to advance friendly and gratifying relations among its members. The national Club Management Association of America (CMAA) is the professional association for managers at the country's leading clubs. Membership in CMAA affords managers unparalleled resources, professional growth with the most extensive and well-respected certification program in the club industry.

The partnership you have established with area club managers provides incredible value to our clubs. We understand the importance of relationships as we both look to enhance them in our daily business. The sponsorship support you provide the club manager's gives your company exclusive access and marketing opportunities to the club decision makers. The contributions provided will enhance our education programming, professional services, and scholarships for both managers and student chapters at Kansas State University and the University of Missouri.

Please review the following page and make your selection of support for our valued local chapter of CMAA.

Thank you,

Cory Conklin
President
Mid-America Chapter of CMAA



SPONSORSHIP OPPORTUNITIES

The Mid-America Chapter of CMAA currently has over 55 members who meet nine times per year. We have expanded our sponsorship opportunities, providing our valued partners an opportunity to attend and sponsor one of our monthly chapter meetings, along with participation in our annual golf tournament and wine dinner.

Below you will find our 2023 sponsorship levels and submission form. Sponsorship will be from March 2023 through February 2024. All sponsor levels will be listed on the Mid-America CMAA Chapter website and monthly Chapter meeting welcome poster.

GOLD - \$5,000

- 4 Golfers at Tournament & Dinner
- 4 Attendees at Annual Wine Dinner
- Present One hour of Specific Education at Official Chapter Meeting
- Recognition at Tournament
- Chapter Tournament Poster
- Tee Signage
- Recognition at all Chapter meetings
- Chapter Welcome Poster
- Recognition on Chapter Website

SILVER - \$3,000

- 4 Golfers at Tournament & Dinner
- 2 Attendees at Annual Wine Dinner
- Attend one Chapter Meeting and have option to address membership
- Recognition at Tournament
- Chapter Tournament Poster
- Tee Signage
- Recognition at all Chapter Meetings
- Chapter Welcome Poster
- Recognition on Chapter Website

BRONZE – \$1500

- 2 Golfers at Tournament & Dinner
- Recognition at Tournament
- Chapter Tournament Poster
- Tee Signage
- Attend one Chapter Meeting/Distribute Materials to Chapter

FRIEND – \$500

- Recognition at Chapter Meetings
- Appearance on "Friend of the Chapter" Tournament Tee Signage



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Name _____ Company Name _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

Please send completed sponsorship form and check to:

CMAA Mid-America Chapter
Attn: Joyce Hess
5400 Mission Drive, Mission Hills, KS 66208